

2010 TOP 50 NORTH AMERICAN RETAIL JEWELRY CHAINS

The largest jewelry chains in North America, ranked by store count

1. ZALE CORP.

1,937 units

901 W. Walnut Hill Lane, Irving, TX 75038

Phone: (972) 580-4000 **Fax:** (972) 580-5547

Sales: \$1,780,000,000 (2009), \$2,138,000,000

(2008), \$2,153,000,000 (2007) **Key executives:**

• Theo Killion – Interim CEO/President •

Matt Appel – CFO • Gil Hollander –

Executive VP/Chief Merchandising &

Sourcing Officer • Richard Lennox –

Executive VP/Chief Marketing Officer

Projected store openings in 2010: 7

Store locations: 50 states, Puerto Rico and

Canada **Store names:** Gordon's Jewelers,

Mappins Jewellers, Peoples Jewellers,

Piercing Pagoda, Zales Jewelers, Zales

Outlet **Web sites:** ZaleCorp.com,

GordonsJewelers.com, MappinsJewellers.com,

Pagoda.com, PeoplesJewellers.com,

Zales.com, ZalesOutlet.com

2. STERLING JEWELERS INC.

1,361 units

U.S. subsidiary of Signet Jewelers Ltd.

(Bermuda)

375 Ghent Road, Akron, OH 44333

Phone: (330) 668-5000 **Fax:** (330) 668-5191

Sales: \$2,557,500,000 (2009), \$2,536,100,000

(2008), \$2,705,700,000 (2007) **Key executives:**

• Terry Burman – Chairman, Sterling Jewelers

Inc.; CEO, Signet Jewelers Ltd. • Mark Light

– President/CEO, Sterling Jewelers Inc.

• Bob Trabucco – Executive VP/CFO • Bill

Montalto – Executive VP/COO • Head Buyer:

Ed Hrabak – Senior VP/GMM **Projected**

store openings in 2010: 8 (6 Kay, 2 Jared)

Store locations: 50 states **Store names:**

Belden Jewelers, Friedlander's Jewelers,

Goodman Jewelers, Jared The Galleria of

Jewelry, J.B. Robinson, Kay Jewelers, LeRoy's

Jewelers, Marks & Morgan Jewelers,

Osterman Jewelers, Roger's Jewelers, Shaw's

Jewelers, Weisfield Jewelers **Web sites:**

SignetJewelers.com, SterlingJewelers.com,

Beldens.com, Friedlanders.com,

GoodmanJeweler.com, Jared.com,

JBRobinson.com, Kay.com,

LeroyJewelers.com, MarksAndMorgan.com,

OstermanJewelers.com, RogersJeweler.com,

ShawsJewelers.com, WeisfieldJewelers.com

3. FRED MEYER JEWELERS

376 units*

Subsidiary of Kroger Co.

3800 S.E. 22nd Ave., Portland, OR 97202

Phone: (503) 232-8844 **Fax:** (503) 797-7616

Key executives: • Pete Engel – President •

Bob Canfield – Senior VP, Operations •

Head Buyer: John Berglund – Group VP,

Merchandising **Projected store openings in**

2010: 7 **Store locations:** 35 states **Store**

names: Barclay Jewelers, Fox's Jewelers,

Fred Meyer Jewelers, Littman Jewelers

Web site: FredMeyerJewelers.com

SUNJEWELS
MUMBAI . LONDON . NEW YORK
www.sunjewels.com info@sunjewels.com

STATE OF THE MAJORS

LittmanJewelers.com

* Includes 232 mall jewelry stores and 144 jewelry departments in Fred Meyer, Smith's Food & Drug, Dillon's and Kroger supercenters

4. HELZBERG DIAMONDS

235 units

Owned by Berkshire Hathaway
1825 Swift Ave.

North Kansas City, MO 64116

Phone: (816) 842-7780 **Fax:** (816) 842-0847

Key executives: • Beryl Raff – Chairman/CEO • Lonnie Lawton – Executive VP, CFO • Ray Stuart – Senior VP, Merchandising, Chief Merchant • Mitch Maggart – Senior VP, Store Operations • Kevin Fitzpatrick – Executive VP, HR

Projected store openings in 2010: 2

Store locations: 38 states

Store name: Helzberg Diamonds

Web site: Helzberg.com

5. ULTRA STORES INC.

175 units*

122 S. Michigan Ave., Suite 800
Chicago, IL 60603

Phone: (312) 922-3800 **Fax:** (312) 922-3933

Key executives: • Daniel Marks – President/CEO • Joseph Donaghy – CFO/Executive VP • Kris Land – Chief Marketing Officer • Michael Bagull – Senior VP, Corporate Development • Jane Gilmer – VP, Merchandising • Scott Levison – VP, Operations • Tim Hilton – VP, Finance & Human Resources

Projected store openings in 2010: 1-2

Store locations: 35 states

Store names: Fine Jewelry at Daffy's, Jewelers at Filene's Basement, Premier Fine Jewelry, The Jewelers at SYMS, Ultra Diamonds

Web site: UltraDiamonds.com

* Includes 55 licensed departments

6. SAMUELS JEWELERS

126 units*

Owned by Gitanjali USA
2914 Montopolis Drive, Suite 200
Austin, TX 78741

Phone: (512) 369-1400 **Fax:** (512) 369-1500

Key executives: • Nehal Modi – CEO • Dave Dell'Aglio – COO • Robert Herman – CFO • Steve Velasquez – VP, Operations • Lou Menendez – VP, Real Estate & Construction

Projected store openings in 2010: 0

Store locations: 21 states

Store names: Andrews Jewelers, Rogers Jewelers, Samuels Jewelers, Samuels Diamonds, Schubach Jewelers

Web sites: SamuelsJewelers.com, SamuelsDiamonds.com, AndrewsJewelers.com, Rogers-Jewelers.com, SchubachJewelers.com

* Includes 68 Samuels Jewelers, 25 Rogers Jewelers, 13 Andrews Jewelers, 13 Samuels Diamonds and 7 Schubach Jewelers stores

7. ROGERS ENTERPRISES

84 units

20821 Cicero Ave., Matteson, IL 60443

Phone: (708) 748-6400 **Fax:** (708) 747-3820

Key executives: • Alan Kadet – CEO • Craig Stern – President • Head Buyer: Juell Kadet – Executive VP

Projected store openings in 2010: 3

Store locations: IL, IN, KY, MI, MO, OH, TN, WI, MN

Store names: Ashcroft & Oak Jewelers, Rogers & Hollands Jewelers

Web sites: RogersAndHollands.com, AshcroftAndOak.com

8. TIFFANY & CO.

79 units (U.S. only)

727 Fifth Ave., New York, NY 10022

Phone: (212) 755-8000 **Fax:** (212) 230-5324

Sales*: \$1,338,216,000 (2009), \$1,547,031,000 (2008), \$1,734,139,000 (2007)

Key executives: • Michael J. Kowalski – Chairman/CEO • James Quinn – President • James Fernandez – Executive VP/CFO • Beth Canavan – Executive VP • Head Buyer: Jon King – Executive VP, Merchandising & Marketing

Projected store openings in 2010: 5

Store locations: 26 states

Store name: Tiffany & Co. **Web site:** Tiffany.com

* U.S. retail store, direct marketing sales only

9. BEN BRIDGE JEWELER

73 units

Owned by Berkshire Hathaway

P.O. Box 1908, Seattle, WA 98111

Phone: (206) 448-8800 **Fax:** (206) 448-7456

Key executives: • Robert L. Bridge – Co-Chairman • Herb Bridge – Co-Chairman • Edward L. Bridge – Co-CEO • Jonathan J. Bridge – Co-CEO • Steve Davolt – VP, Marketing • Head Buyer: Peter Luplow – VP, Merchandise

Projected store openings in 2010: Unavailable

Store locations: 12 states

SUNJEWELS
MUMBAI . LONDON . NEW YORK
www.sunjewels.com info@sunjewels.com

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Store names: Ben Bridge Jeweler, Ben Bridge Timeworks **Web site:** BenBridge.com

10. DON ROBERTO

70 units

1020 Calle Recodo
San Clemente, CA 92673-6225
Phone: (949) 361-6700 **Fax:** (949) 498-8917
Key executives: • Robert D. Trette – President/CEO • Jose Luis Perez – VP • Head Buyer: Shannon Trette Ames – VP, Marketing & Merchandising **Project store openings in 2010:** 4 **Store locations:** CA **Store name:** Don Roberto Jewelers **Web site:** DonRobertoJewelers.com

11. CHARM JEWELRY LTD.

69 units

140 Portland St., Dartmouth, Nova Scotia Canada B2Y 1J1
Phone: (902) 463-7177 **Fax:** (902) 466-5472
Key executives: • Richard Calder – CEO • Troy Calder – President • Sharon Calder – Secretary/Treasurer **Projected store openings in 2010:** 0 **Store locations:** Alberta, New Brunswick, Newfoundland, Nova Scotia, Ontario, Saskatchewan, Prince Edward Island

Store names: Charm Diamond Centres, Crescent Gold & Diamonds **Web sites:** CharmDiamondCentres.com, CrescentGold-Diamonds.com

12. (tie) NA HOKU

66 units

3049 Ualena St., Honolulu, HI 96819
Phone: (808) 833-7772 **Fax:** (808) 837-1358
Key executives: • Edward D. Sultan III – President/CEO • Steven J. Bookatz – Executive VP/COO • Juan Marquez – CFO • Head Buyer: Heidi Gygas – GMM **Projected store openings in 2010:** 4 **Store locations:** 12 states and Washington, D.C. **Store names:** Na Hoku, Pearl Factory **Web sites:** NaHoku.com, Pearl-Factory.com

12. (tie) REEDS JEWELERS

66 units

P.O. Box 2229, Wilmington, NC 28401
Phone: (910) 350-3100 **Fax:** (910) 350-3353
Key executives: • Alan M. Zimmer – President/CEO • James R. Rouse – Treasurer/CFO • Allan E. Metzner – COO • Ed Smith – VP/Store Operations • Head Buyer: Kim Adams – GMM **Projected store**

openings in 2010: 2 **Store locations:** 16 states **Store names:** Mills Jewelers, Reeds Jewelers **Web sites:** Reeds.com, MillsJewelers.com

14. BIRKS & MAYORS INC.

64 units

1240 Phillips Square, Montreal, Quebec Canada H3B 3H4
Phone: (514) 397-2511 **Fax:** (514) 397-2577
5870 North Hiatus Road, Tamarac, FL 33321
Phone: (954) 590-9000 **Fax:** (954) 590-9299
Sales: \$270,896,000 (2009), \$314,745,000 (2008), \$294,282,000 (2007) **Key executives:** • Thomas A. Andruskevich – President/CEO • Joseph A. Keifer III – Executive VP/COO • Michael Rabinovitch – Senior VP/CFO • John Orrico – Senior VP, Supply Chain • Aida Alvarez – Senior VP, Merchandising • Al Rahm – Senior VP, Retail Store Operations **Projected store openings in 2010:** Unavailable **Store locations:** All Canadian provinces except Newfoundland and Prince Edward Island, FL, GA **Store names:** Birks, Brinkhaus, Mayors **Web sites:** BirksAndMayors.com, Birks.com, Mayors.com, BrinkhausJewelers.com

15. BEN MOSS JEWELLERS

63 units

300-201 Portage Ave., Winnipeg, Manitoba Canada R3B 3K6
Phone: (204) 947-6682 **Fax:** (204) 988-0148
Key executives: • Brent Trepel – President/CEO • Glen Sanders – COO • Merv Moknowed – CFO • Head Buyer: Sandra Danberg – VP, Merchandising **Projected store openings in 2010:** 0 **Store locations:** Alberta, British Columbia, Manitoba, New Brunswick, Nova Scotia, Ontario, Saskatchewan **Store name:** Ben Moss Jewellers **Web site:** BenMoss.com

16. HANNOUSH JEWELERS

59 units*

1655 Boston Road, Unit B7
Springfield, MA 01129
Phone: (413) 439-2830 **Fax:** (413) 439-0073
Key executives: • Anthony Hannoush – President, Co-Owner • Norman Hannoush – Treasurer, Co-Owner • Peter Hannoush – VP, Co-Owner • George Hannoush – VP, Co-Owner • Camile Hannoush – VP, Co-Owner • Nabil Hannoush – VP, Co-Owner **Projected store openings in 2010:** 0

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We, at H. K. Designs, believe that jewelry should be made in a manner that is appreciated by everyone. This is why every piece is crafted with devotion, constant evolution and keeps customer satisfaction, quality, professional integrity and a flawless design in mind. So that you get to choose from nothing but the best.

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Mumbai
Kisna Diamond Jewellery
Tel.: +91 22 6716 0000

Visit us at JCK Las Vegas Show 2010, 4th to 7th June, Booth No. 43083

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Store locations: 16 states **Store names:** Goldstein Swank & Gordon, Hannoush Jewelers, Harstans Jewelers, Lenox Jewelers
Web sites: Hannoush.com, GoldsteinSwankGordon.com, Harstans-Jewelers.com, Lenox-Jewelers.com
* Includes 21 franchise fine jewelry stores
** Not included in ranking: Hannoush also owns and operates 19 Pandora franchise stores (costume/bridge jewelry), 1 Elle franchise store (sterling silver) and 1 Giftology franchise store (gifts and jewelry).

17. MOVADO GROUP INC.

58 units*
650 From Road, Paramus, NJ 07652
Phone: (201) 267-8000 **Fax:** (201) 267-8070
Key executives: • Efraim Grinberg – Chairman/CEO • Richard J. Coté – President/COO • Sallie A. DeMarsilis – CFO/Principal Accounting Officer **Projected store openings in 2010:** Unavailable **Store locations:** 17 states **Store names:** Movado Boutiques, Movado Company Stores
Web site: MovadoGroup.com, Movado.com
* Includes 27 Movado Boutiques and 31 Movado Outlet stores

18. MAUI DIVERS OF HAWAII

57 units
1520 Liona St., Honolulu, HI 96814
Phone: (808) 946-7979 **Fax:** (808) 946-0406
Key executives: • Robert M. Taylor – President/CEO • Ali Ban – Senior VP, Retail Sales • Head Buyer: Doug Kreul – VP, Merchandising **Projected store openings in 2010:** 2 **Store locations:** CA, HI, Guam **Store names:** Island Pearls, Maui DiverJewelry, Maui Divers, Jewelry Luxury Collection, Pick-A-Pearl **Web site:** MauiDivers.com

19. SHERWOOD MANAGEMENT CO.

56 units
P.O. Box 3750, Culver City, CA 90231
Phone: (310) 665-2100 **Fax:** (310) 665-2101
Key executives: • Howard Sherwood – Co-President • Larry Sherwood – Co-President • David Sherwood – CEO • Joan Reece – VP, Merchandise Operations **Projected store openings in 2010:** 1 **Store locations:** CA **Store name:** Daniel's Jewelers
Web site: DanielsJewelers.com

20. JAMES AVERY CRAFTSMAN

53 units

145 Avery Road, North, Kerrville, TX 78028
Phone: (830) 895-1122 **Fax:** (830) 895-6601
Key executives: • Chris Avery – President/CEO • George Lee – CFO • Paul Avery – Executive VP • Howell Ridout – VP, Marketing **Projected store openings in 2010:** 7 **Store locations:** AL, CO, GA, LA, OK, TX **Store name:** James Avery Craftsman **Web site:** JamesAvery.com

21. RIDDLES GROUP, INC.

51 units
2707 Mt. Rushmore Road
Rapid City, SD 57701
Phone: (605) 343-2226 **Fax:** (605) 343-4217
Key executives: • Jesse B. Riddle – President/CEO • Brett Riddle – President, Retail Jewelry Division • Dan Casanova – VP, Retail Jewelry Division • David Westergaard – Executive VP/CFO • Head Buyer: Rick Erickson – VP, Merchandising **Projected store openings in 2010:** 2 **Store locations:** 10 states **Store name:** Riddle's Jewelry
Web site: RiddlesJewelry.com

22. TOURNEAU

50 units
Owned by Green Equity Investors IV

3 E. 54th St., New York, NY 10022
Phone: (212) 758-6022 **Fax:** (212) 308-9145
Key executives: • Robert Wexler – Chairman • James Seuss – CEO • Francis M. Rowan – CFO • Andrew J. Block – Executive VP, Advertising & Marketing • Richard Caniglia, Executive VP, Merchandise
Projected store openings in 2010: 0
Store locations: 14 states
Store names: Tourneau, Watch Gear
Web sites: Tourneau.com, WatchGear.com

23. CARTIER

35 units*
Division of Richemont North America
653 Fifth Ave., New York, NY 10022
Phone: (212) 753-0111 **Fax:** N/A
Key executives: • Emmanuel Perrin – President/CEO, Cartier N.A. • Guillaume Alix – VP, Marketing & Communications • Martin Gatins – Senior VP, Wholesale Division, Cartier N.A. • Anthony Ledru – VP, Retail Division, Cartier N.A. **Projected store openings in 2010:** Unavailable **Store locations:** 17 states and British Columbia, Ontario
Store name: Cartier **Web site:** Cartier.com
* North American stores only



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www.amdenjewelry.com

607 South Hill Street, Suite #316
Los Angeles, CA 90014
Phone 213-327-0863 Fax 213-327-0865

STATE OF THE MAJORS

24. (tie) HARRY RITCHIE'S JEWELERS

31 units

956 Willamette St., Eugene, OR 97401

Phone: (541) 686-1787 Fax: (541) 485-8841

Key executives: • Donald A. Ritchie – President • Susan D. Ritchie – VP, Secretary & Treasurer • Head Buyer: Cohen Ritchie – Merchandising Manager **Projected store openings in 2010:** 0 **Store locations:** CA, ID, OR, WA **Store names:** Don's Jewelers, Harry Ritchie's Jewelers **Web site:** HarryRitchies.com

24. (tie) KING'S OF NEW CASTLE

31 units

2650 Ellwood Road, Suite 141A, New Castle, PA 16101

Phone: (724) 654-5531 Fax: (724) 654-5814

Key executives: • Brian Eckstein – President:

• Scott Berkebile – VP **Projected store openings in 2010:** 0 **Store locations:** MD, OH, PA, WV **Store name:** King's Jewelry **Web site:** KingsJewelry.com

26. HARRIS ORIGINALS

21 units

145 Sycamore Lane, Islandia, NY 11749

Phone: (631) 348-0303 Fax: (631) 348-0719

Key executives: • Beverly Harris – President **Projected store openings in 2010:** 1 **Store locations:** 11 states **Store name:** Harris Jewelry **Web site:** HarrisJewelry.com

27. SHANE CO.*C11

20 units

P.O. Box 3552, Englewood, CO 80155

Phone: (303) 792-3500 Fax: (303) 792-0340

Key executives: • Thomas Shane – Owner/CEO • Russ Barton – Senior VP • Price Blanchard – VP, Marketing • Edward Warzyniak – VP, Merchandising • Wes Crawford – Senior Director, IT **Projected store openings in 2010:** 0 **Store locations:** 13 states **Store name:** Shane Co. **Web site:** ShaneCo.com

*C11 – Operating under Chapter 11 bankruptcy protection

28. GOLDENWEST DIAMOND CORP.

18 units

15732 Tustin Village Way, Tustin, CA 92780

Phone: (714) 542-9000 Fax: (714) 542-0221

Key executives: • William S. Doddridge – CEO • Sylvia Trujillo – CFO • Nancy Tahvildaran – VP, Operations

Projected store openings in 2010: 0

Store locations: 14 states and Washington, D.C.

Store names: The Jewelry Exchange, The Jewelry Factory, The Jewelry Source

Web site: JewelryExchange.com

29. MORGAN MANAGEMENT

17 units

P.O. Box 45820, Salt Lake City, UT 84145-0820

Phone: (801) 328-8511 Fax: (801) 924-1930

Key executives: • Ted Morgan – Chairman/CEO • Nate Morgan – President/COO • Head Buyer: Brad Campbell – Senior VP, Merchandise & Operations **Projected store openings in 2010:** 0 **Store locations:** ID, MT, NV, OR, UT, WA

Store name: Morgan Jewelers **Web site:** MorganJewelers.com

30. FINK'S JEWELERS

16 units

P.O. Box 12906, Roanoke, VA 24029

Phone: (540) 344-8697 Fax: (540) 343-1570

Key executives: • Marc S. Fink – Chairman/President/CEO • Walt Gayner – Executive VP/CFO • Mark Bair – VP, Operations • Todd Stafford – VP, Information Technology/Merchandise Management • Head Buyer: Marc S. Fink **Projected store openings in 2010:** 1 **Store locations:** NC, VA **Store name:** Fink's Jewelers **Web site:** Finks.com

31. (tie) JENSEN JEWELERS

15 units

130 Second Ave. N. Twin Falls, ID 83301

Phone: (208) 734-7933 Fax: (208) 734-9574 **Key executives:** • Tony Prater – CEO • Brad Siegel – COO • Todd Box – CFO •

Head Buyer: Allen Easterling – Director of Merchandising **Projected store openings in 2010:** 0 **Store locations:** ID, MT, NV, SD, WY **Store names:** Jensen Jewelers, Jensen Ringmakers **Web site:** Jensen-Jewelers.com

31. (tie) SASLOW'S

15 units

P.O. Box 14189, Greensboro, NC 27415

Phone: (336) 375-1440 Fax: (336) 375-1167

Key executives: • Everett Saslow – President • John Saslow – VP **Projected store openings in 2010:** 1 **Store locations:** NC, TN, VA **Store names:** Henebry's Jewelers, Saslow's Jewelers **Web site:** None

33. (tie) DEVONS JEWELERS

14 units

1910 29th St., Sacramento, CA 95816

Phone: (916) 451-6583 Fax: (916) 452-3704

Key executives: • Gerald Merksamer – Co-Owner • Jon Merksamer – Co-Owner • Larry Miller – CFO • Head Buyer: Jon Merksamer **Projected store openings in 2010:** 0 **Store locations:** CA, NV, OR **Store name:** DeVons Jewelers **Web site:** DeVonsJewelers.com

33. (tie) ROSS-SIMONS JEWELERS

14 units

9 Ross-Simons Drive, Cranston, RI 02920

Phone: (401) 463-3100 Fax: (401) 463-8599

Key executives: • Darrell Ross – President/CEO • Bob Simone – Executive VP/COO • Head Buyer: Jane Wasserman – Senior Merchandising Manager **Projected store openings in 2010:** 0 **Store locations:** CT, GA, MA, NC, NJ, RI, VA **Store names:** Ross-Simons, Ross-Simons Outlet Store **Web site:** Ross-Simons.com

35. (tie) THE JEWELERS INC.

13 units

2400 Western Ave., Las Vegas, NV 89102

Phone: (702) 382-7411 Fax: (702) 382-3307

Key executives: • Mordechai Yerushalmi – President • Benny Yerushalmi – CFO • Head Buyer: Leor Yerushalmi

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Projected store openings in 2010: 0

Store locations: NV **Store names:** La Paradis, Leor's Fine Jewelry & Timepieces, Rocks The Jewelers, The Jewelers of Las Vegas, Venetia Fine Jewelry, Vicci Fine Jewelry **Web site:** TheJewelers.com

35. (tie) VAN CLEEF & ARPELS 13 units*

12 W. 57th St., New York, NY 10019

Phone: (212) 644-9500, **Fax:** (212) 265-0036

Key executives: • Nicolas Bos – President/CEO, Americas • Brent Nestor – VP, Retail • Nathalie Diamantis – VP, Wholesale

Projected store openings in 2010: 1

Store locations: CA, FL, IL, NV, NY, WA

Store names: Van Cleef & Arpels

Web site: VanCleef-Arpels.com

* Includes 11 Van Cleef & Arpels stores and two Neiman Marcus boutiques

37. POLLACK CORP.

12 units

600 Roundwood Drive
Scarborough, ME 04074

Phone: (207) 883-8455 **Fax:** (207) 883-1012

Key executives: • Nicholas Kleftis – President/Owner • Vonda Lessard – Head of Merchandising **Projected store openings in 2010:** 0 **Store locations:** ME, NH **Store name:** G.M. Pollack & Sons Jewelers **Web site:** GMPollack.com

38. (tie) BRODKEY BROTHERS 10 units

12165 W. Center Road, Suite 73

Omaha, NE 68144 **Phone:** (402) 330-9800

Fax: (402) 697-0603, **Key executives:** • Sherman Brodkey – President • Sandra Brodkey – Executive VP • Ron Feldman – CFO • Head Buyer: Marc Brodkey – VP, Merchandising & Marketing **Projected store openings in 2010:** Unavailable **Store locations:** NE, IA, **Store names:** Brodkey's Jewelers, **Web site:** Brodkeys.com

38. (tie) MICHAELS JEWELERS 10 units

P.O. Box 7388, Prospect, CT 06712

Phone: (203) 597-4942 **Fax:** (203) 597-4990

Key executives: • Victor Paul Michaels –

President • Richard H. Michaels – VP •

William Mark Michaels – Secretary **Projected store openings in 2010:** 0 **Store locations:** CT **Store name:** Michaels Jewelers **Web site:** MichaelsJewelers.com

38. (tie) REEDS JEWELERS 10 units

150 Creekside Drive, Amherst, NY 14228

Phone: (716) 688-7790 **Fax:** (716) 688-6824

Key executives: • Arnold Zimmer – Chairman • Jeffrey Zimmer – President

Projected store openings in 2010: 0 **Store locations:** NJ, NY, PA **Store name:** Reeds Jewelers **Web site:** ReedsJewelers.com

38. (tie) ROBBINS BROS. JEWELRY 10 units

Owned by Weston Presidio

P.O. Box 0517, Azusa, CA 91702

Phone: (626) 224-9400 **Fax:** (626) 224-9417

Key executives: • Andy Heyneman – President/CEO • Bruce Ross – CFO •

Head Buyer: Sandy Sansavera – VP/GMM

Projected store openings in 2010: 0 **Store locations:** CA, TX **Store name:** Robbins

Bros. **Web site:** RobbinsBros.com

38. (tie) ROGERS JEWELRY CO. 10 units

P.O. Box 3151, Modesto, CA 95353

Phone: (209) 578-1873 **Fax:** (209) 578-1409

Key executives: • Roger Marks – Chairman • Robert Marks – President/CFO • Lori Arnold – Secretary/Treasurer • Calvin Curtin – Marketing Director • Head Buyer: Jim Carroll – VP,

Merchandise **Projected store openings in 2010:** 0 **Store locations:** CA, NV **Store name:** Rogers Jewelry **Web site:** ThinkRogers.com

38. (tie) SPENCE DIAMONDS 10 units

888 Burrard St., Vancouver, British Columbia
Canada V6Z 1X9

Phone: (604) 734-3912 **Fax:** N/A

Key executives: • Sean Jones – CEO • Tim Copp – President/COO • Michael Laitinen – VP, Finance **Projected store openings in 2010:** 0 **Store locations:** Alberta, British Columbia, Ontario, TX

Store name: Spence Diamonds **Web site:** SpenceDiamonds.com



GOLDIAM



Goldiam International, Tel-91-22-28291893, Email-goldiam@vsnl.com
Goldiam USA, Tel-212-838-5252, Email-devang@goldiam.com
JCK LAS VEGAS BOOTH # 3098



STATE OF THE MAJORS

44. (tie) C.R. JEWELERS

9 units

4010 Oak Circle, Boca Raton, FL 33431

Phone: (561) 338-8411 Fax: (561) 338-8294

Key executives: • Lawrence Weinberg – President • Donald Weinberg – VP • Steven Weinberg – Secretary/Treasurer • Patrick Fitzgerald – Executive Buyer **Projected store openings in 2010:** 0 **Store locations:** CA, FL, MD, NC, NJ, VA **Store names:** C.R. Jewelers, C.R. Jewelers Diamond Outlet **Web sites:** CRJewelers.com, CRBuysJewelry.com, CRDesignBuilder.com

44. (tie) RJ FINANCIAL INC.*C11

9 units

510 W. Sixth St., Suite 900, Los Angeles, CA 90014 Phone: (213) 683-0802

Fax: (213) 688-0887 **Key executive:** • Randy Abalkhad – President/CEO

Projected store openings in 2010:

Unavailable **Store locations:** CA

Store name: Romano's Jewelers

Web site: RomanosJewelers.com

* C11 – Operating under Chapter 11 bankruptcy protection

46. (tie) DUNKIN'S DIAMONDS

8 units

897 Hebron Road, Suite 103

Heath, OH 43056 Phone: (740) 788-8610

Fax: (740) 788-8068 **Key executives:** • Stuart Dunkin – Owner/President • Carney Chavis – Co-Owner • Julie Pyne – VP • Jeffrey Keyes – CFO **Projected store openings in 2010:** 0

Store locations: FL, OH

Store name: Dunkin's Diamonds

Web site: DunkinsDiamonds.com

46. (tie) GREENBERG'S JEWELERS

8 units

P.O. Box 1561, Sioux City, IA 51102

Phone: (712) 255-5013 Fax: (712) 255-1405

Key executives: • Elise Kreisberg – Co-President • Amy Sachnoff – Co-President • Howard Kreisberg – CFO • Scott Sachnoff – Marketing Director **Projected store openings in 2010:** 0 **Store locations:** IA, NE, SD

Store name: Greenberg's Jewelers

Web site: GreenbergsJewelers.com

46. (tie) HARRY WINSTON INC.

8 units

Division of Harry Winston Diamond Corp.

718 Fifth Ave., New York, NY 10019

Phone: (212) 245-2000 Fax: (212) 581-2612

Sales: \$72,900,000 (2009), \$94,000,000 (2008), \$112,500,000 (2007) **Key executives:** •

Robert Gannicott – Chairman/CEO, Harry Winston Diamond Corp. • Frederic de Narp – President/CEO, Harry Winston Inc.

Projected store openings in 2010: 0

Store locations: CA, FL, HI, IL, NV, NY, TX

Store name: Harry Winston

Web site: HarryWinston.com

46. (tie) LEE MICHAELS FINE JEWELERS

8 units

11314 Cloverland Ave., Baton Rouge, LA 70809 Phone: (225) 291-9094

Fax: (225) 293-2021 **Key executives:** • Lee Michael Berg – President/CEO • Ken Gikas – COO • Jane Harrington – CFO • Johnny Tate – Senior VP • Greg Johnson – Senior VP • Ryan Berg – VP • Scott Berg – VP • Head Buyer: Steve Renhoff – Merchandising Manager **Projected store openings in 2010:**

1 **Store locations:** LA, MS, TX

Store name: Lee Michaels Fine Jewelers

Web site: LMFJ.com

46. (tie) LEMONS JEWELRY

8 units

400 W. Main St., Waynesboro, VA 22980

Phone: (540) 943-6952 Fax: (540) 943-5430

Key executives: • Phil Lemons – CEO/President • Head Buyer: Teresa Painter

Projected store openings in 2010: 0

Store locations: VA

Store name: Lemons Jewelry

Web site: None

46. (tie) LUX BOND & GREEN

8 units

P.O. Box 330250, West Hartford, CT 06133

Phone: (860) 521-3015 Fax: (860) 561-1111

Key executives: • Robert Green – Chairman • John Green – President/CEO • Marc Green – Vice Chairman • Dave Bonney – CFO

Projected store openings in 2010: 0 **Store locations:** CT, MA **Store name:** Lux Bond & Green **Web site:** LBGreen.com

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